Meet sustainability goals with EV charging



Offering ChargePoint EV charging to employees is one way to make a meaningful environmental impact and take steps toward meeting your company's sustainability goals.



Meet the rise in EV adoption



>6.3 million global passenger EVs sold in 2021¹



93% expected growth in global passenger EV sales from 2022 to 2025¹



1 in 4 drivers in the U.S. plan to get an EV for their next car²

Help employees go electric

6 times

more likely that employees will adopt an EV if charging is available at work³

50% or more

reduction in employee GHG emissions when they drive electric⁴



driver support provides a great employee experience and frees up your time for more strategic work



Be a sustainability leader



83% of C-suite leaders and investment professionals say ESG programs will become even more important to shareholders by 2025⁵



~12% of LinkedIn's carbon footprint stems from employee commutes; EV charging will help the company reach its goal of a 75% reduction in emissions by 2030⁶



90% of CEOs say sustainability is fundamental to success.⁷



35+ prebuilt reports and dashboards from ChargePoint make ESG and CSR reporting easy

¹BloombergNEF ²AAA consumer survey, July 2022 ³U.S. Department of Energy, Workplace Charging Challenge, 2016 ⁴Approximation based on New York Times article, E.V.s Start With a Bigger Carbon Footprint. But That Doesn't Last., 2022 ⁵2020 McKinsey Global Survey on ESG programs ⁶LinkedIn internal data, 2019; <u>read the customer story</u> to learn more ⁷Stanford Social Innovation Review, Spring 2018



Having ChargePoint at LinkedIn really supports our goal to engage employees in our environmental mission and empower them to have an impact every day when they come to work."

— Peggy Brannigan

<u>Director, Global Environmental Sustainability, LinkedIn</u>